

March 2026

PORTACOOL®

Organic Content Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 VORTEX Intro (Image)	4	5 VORTEX Intro 2 (Video)	6	7
8	9	10 VORTEX Outperforms Dock Fans (Infographic)	11	12 Prepping for Heat Season (Blog?)	13	14
15	16	17 APEX 700 + VORTEX - Available Now	18	19 Prepping for Heat Season (Finding the Right Cooler)	20	21
22	23	24 Heat Season Prep with Accessories (Sales Push)	25	26 Calculate ROI for Your Workplace Cooling	27	28
29	30	31 CoolSync Blog/Promo				