

PORTACOOOL SELL SHEET

Portacool portable evaporative coolers are designed to provide comfort to any hot area. Our products are designed with safety, productivity, sustainability and total cost of ownership in mind. Portacool portable evaporative coolers are the solutions you need to drive sales.

Where are Portacool evaporative coolers used?

Anywhere traditional air conditioning is not available, is impractical or is cost prohibitive. Our products are used in:

- Manufacturing facilities
- Warehouses
- Loading docks
- Garages
- Work bays
- Patios
- Kennels
- Barns
- Construction sites
- Sports facilities

Who buys Portacool portable evaporative coolers?

Our products are used to cool people, animals and equipment.

- Industrial and commercial facility/safety managers
- Contractors
- Automotive garage owners
- Farmers and ranchers
- Homeowners
- Restaurant owners
- Equipment and party supply rental

Key benefits and features

- Equipped with Kuul Comfort™ evaporative media, the most efficient media available on the market and made in the USA
- Liquid Level Indicator with low water pump shut off protects your product and investment
- Dual fill options on most products reduces monitoring
- GFCI/ELCI integrated into power cords protect users
- Cool the air instead of simply moving hot, stagnant air
- Environmentally-friendly
- No assembly required

All products come with Portacool Protect™

- Industry-leading warranties, including a lifetime warranty on the housing against manufacturing defects
- U.S.-based Customer Service
- Made in USA with domestic and global parts

How to open a sales pitch

1. If you are concerned high temperatures are affecting the productivity and safety of your facility, I would like to talk to you about the benefits of Portacool portable evaporative coolers.
2. If increasing worker productivity by keeping them cool at a fraction of the cost of air conditioning is important to you, Portacool has a solution.
3. Evaporative cooling will change how you look at cooling large, open areas and Portacool portable evaporative coolers provide cooling comfort better than anything else and with a much lower total cost of ownership than traditional air conditioning and fixed systems.

Overcoming Customer Objections

Objection: Evaporative coolers won't work in humid climates.
While evaporative coolers achieve significant temperature drops in more arid climates and drier spaces, they provide relief from the heat in any climate. Comfort is a relative term - what it means to you is different than what it might mean to others. Our products work the best when you need them the most. There is no evaporative cooler on the market more efficient than a Portacool evaporative cooler because of the high-efficiency Kuul Comfort evaporative media.

Objection: We need to cool a larger area than the capacity of one Portacool.

Portacool evaporative coolers come in a wide variety of sizes to fit any cooling need. Additionally, when used in combination, Portacool products can cool any size area. By adding multiple products to a location, you can optimize airflow and cooling capacity.

Objection: These can't be used in a shop because they mist.
While evaporative coolers do use water to cool naturally, they do not produce any mist. Misting products spray a shower of water into the air that will collect on people, objects, equipment, floors, etc. Portacool products evaporate all the water inside the housing of the product, preventing unnecessary slip hazards and deterioration from rust to your equipment while still providing cooling comfort.



PORTACOOOL 510



PORTACOOOL CYCLONE 120



PORTACOOOL CYCLONE 130



PORTACOOOL CYCLONE 160



PORTACOOOL CYCLONE™ SERIES

A COMPLETE SERIES OF EVAPORATIVE COOLERS TO KEEP YOU COMFORTABLE

Product Name	Part number	Cooling (sq. ft.)	CFM	Velocity (mph)	Water (G)	AMPS	Speeds	Dimensions H X W X D
Portacool 510	PAC510	300	757	14	8	1.0	Two	35 x 20 x 19
Cyclone 120	PACCY120	500	2,000	30	10	2.5	Two	31 x 25 x 24
Cyclone 130	PACCY130	700	3,000	37	16	5.6	Two	39 x 30 x 27
Cyclone 140	PACCY140	900	3,900	21	40	4.2	One	57 x 33 x 23
Cyclone 160	PACCY160	2,100	8,000	15	40	7.3	One	68 x 51 x 29

MARKET-LEADING FEATURES

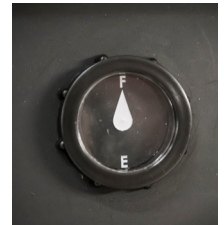
Kuul Comfort™ evaporative media

Kuul Comfort™ evaporative media is the only evaporative cooling media manufactured in the USA. It is designed to the exact performance requirements of Portacool portable evaporative coolers.



Water level indicator/pump shut off

The water level indicator provides high-reliability monitoring of the water level in the tank. When the water level drops to a certain point, the pump will automatically shut off and a red LED light will illuminate.



REPLACEMENT MEDIA

Cyclone 160	SKU: PARKULCY1600
Cyclone 140	SKU: PARKULCYC140
Cyclone 130	SKU: PARKULCYC300
Cyclone 120	SKU: PARKULCYC200
Portacool 510	SKU: PARKUL510000

Flexible cooling for any location

Available in four sizes and cooling spaces from 300 to 2,100 square feet.

